

## Mindf Ck Cambridge Analytica And The Plot To Break America

Super Pumped: The Battle for UberSmart People Should Build ThingsFacts and FearsAntisocialAutomating HumanityTools and WeaponsMedia EthicsInformation WarsDemocracy HackedRadical UncertaintyThe Green New DealDark MirrorMind FuckCrisis of ConscienceThe True BelieverWeb Design in a NutshellAdcreepCountdown to Zero DayDawn of the Code WarAntisocial MediaKali's DaughterMergers & Acquisitions from A to ZPermanent RecordLurkingActive MeasuresThe Age of Surveillance CapitalismFour Lost Cities: A Secret History of the Urban AgeHandbook of NeoliberalismBasketball on PaperMessing with the EnemyWhen America Stopped Being GreatAlive at the Village VanguardThe People Vs TechFirefightingPropaganda MachineOutnumberedMindf\*ckThis Is Not PropagandaKiller Visual StrategiesAbsolute Power

### Super Pumped: The Battle for Uber

Andrew Yang, the founder of Venture for America, offers a unique solution to our country's economic and social problems—our smart people should be building things. Smart People Should Build Things offers a stark picture of the current culture and a revolutionary model that will redirect a generation of ambitious young people to the critical job of innovating and building new businesses. As the Founder and CEO of Venture for America, Andrew Yang places top college graduates in start-ups for two years in emerging U.S. cities to generate job growth and train the next generation of entrepreneurs. He knows firsthand how our current view of education is broken. Many college graduates aspire to finance, consulting, law school, grad school, or medical school out of a vague desire for additional status and progress rather than from a genuine passion or fit. In Smart People Should Build Things, this self-described “recovering lawyer” and entrepreneur weaves together a compelling narrative of success stories (including his own), offering observations about the flow of talent in the United States and explanations of why current trends are leading to economic distress and cultural decline. He also presents recommendations for both policy makers and job seekers to make entrepreneurship more realistic and achievable.

### Smart People Should Build Things

The shocking and eye-opening new manifesto from international award-winning designer Joe Toscano that unravels and lays bare the power agendas of the world's greatest tech titans in plain language, and deliver a fair warning to policymakers, civilians, and industry professionals alike: We need a strategy for the future, and we need it now. Toscano touches on everything from technology, economics and public policy to psychology, history and ethics, and writes in a way that is accessible to everyone from the average reader to the technical expert.

### Facts and Fears

'Nick Bryant is brilliant. He has a way of showing you what you've been missing from the whole story whilst never leaving you feeling stupid.' – Emily Maitlis 'Bryant is a genuine rarity, a Brit who understands America' – Washington Post In *When America Stopped Being Great*, veteran reporter and BBC New York correspondent Nick Bryant reveals how America's decline paved the way for Donald Trump's rise, sowing division and leaving the country vulnerable to its greatest challenge of the modern era. Deftly sifting through almost four decades of American history, from post-Cold War optimism, through the scandal-wracked nineties and into the new millennium, Bryant unpacks the mistakes of past administrations, from Ronald Reagan's 'celebrity presidency' to Barack Obama's failure to adequately address income and racial inequality. He explains how the historical clues, unseen by many (including the media) paved the way for an outsider to take power and a country to slide towards disaster. As Bryant writes, 'rather than being an aberration, Trump's presidency marked the culmination of so much of what had been going wrong in the United States for decades – economically, racially, politically, culturally, technologically and constitutionally.' A personal elegy for an America lost, unafraid to criticise actors on both sides of the political divide, *When America Stopped Being Great* takes the long view, combining engaging storytelling with recent history to show how the country moved from the optimism of Reagan's 'Morning in America' to the darkness of Trump's 'American Carnage'. It concludes with some of the most dramatic events in recent memory, in an America torn apart by a bitterly polarised election, racial division, the national catastrophe of the coronavirus and the threat to US democracy evidenced by the storming of Capitol Hill.

### **Antisocial**

This revelatory and dramatic history of disinformation traces the rise of secret organized deception operations from the interwar period to contemporary internet troll farms We live in the age of disinformation—of organized deception. Spy agencies pour vast resources into hacking, leaking, and forging data, often with the goal of weakening the very foundation of liberal democracy: trust in facts. Thomas Rid, a renowned expert on technology and national security, was one of the first to sound the alarm. More than four months before the 2016 election, he warned that Russian military intelligence was “carefully planning and timing a high-stakes political campaign” to disrupt the democratic process. But as crafty as such so-called active measures have become, they are not new. The story of modern disinformation begins with the post-Russian Revolution clash between communism and capitalism, which would come to define the Cold War. In *Active Measures*, Rid reveals startling intelligence and security secrets from materials written in more than ten languages across several nations, and from interviews with current and former operatives. He exposes the disturbing yet colorful history of professional, organized lying, revealing for the first time some of the century’s most significant operations—many of them nearly beyond belief. A White Russian ploy backfires and brings down a New York police commissioner; a KGB-engineered, anti-Semitic hate campaign creeps back across the Iron Curtain; the CIA backs a fake publishing empire, run by a former Wehrmacht U-boat commander, that produces Germany’s best jazz magazine. Rid tracks the rise of leaking, and shows how spies began to exploit emerging internet culture many years before WikiLeaks. Finally, he sheds new light on the 2016 election, especially the role of the infamous “troll farm” in St. Petersburg as well as a much more harmful attack that unfolded in the shadows. *Active Measures* takes the reader on a guided tour deep into a vast hall of mirrors old and new, pointing to a future of engineered polarization, more active and less measured—but also offering the tools to cut through the deception.

## Automating Humanity

"Trenchant and intelligent." --The New York Times As seen/heard on NPR, New Yorker Radio Hour, The New York Book Review Podcast, PBS Newshour, CNBC, and more. A New York Times Book Review Editors' Choice A New York Times Notable Book of 2019 From a rising star at The New Yorker, a deeply immersive chronicle of how the optimistic entrepreneurs of Silicon Valley set out to create a free and democratic internet--and how the cynical propagandists of the alt-right exploited that freedom to propel the extreme into the mainstream. For several years, Andrew Marantz, a New Yorker staff writer, has been embedded in two worlds. The first is the world of social-media entrepreneurs, who, acting out of naïvete and reckless ambition, upended all traditional means of receiving and transmitting information. The second is the world of the people he calls "the gate crashers"--the conspiracists, white supremacists, and nihilist trolls who have become experts at using social media to advance their corrosive agenda. Antisocial ranges broadly--from the first mass-printed books to the trending hashtags of the present; from secret gatherings of neo-Fascists to the White House press briefing room--and traces how the unthinkable becomes thinkable, and then how it becomes reality. Combining the keen narrative detail of Bill Buford's *Among the Thugs* and the sweep of George Packer's *The Unwinding*, *Antisocial* reveals how the boundaries between technology, media, and politics have been erased, resulting in a deeply broken informational landscape--the landscape in which we all now live. Marantz shows how alienated young people are led down the rabbit hole of online radicalization, and how fringe ideas spread--from anonymous corners of social media to cable TV to the President's Twitter feed. Marantz also sits with the creators of social media as they start to reckon with the forces they've unleashed. Will they be able to solve the communication crisis they helped bring about, or are their interventions too little too late?

## Tools and Weapons

Journey inside the numbers for an exceptional set of statistical tools and rules that can help explain the winning, or losing, ways of a basketball team. *Basketball on Paper* doesn't diagram plays or explain how players get in shape, but instead demonstrates how to interpret player and team performance. Dean Oliver highlights general strategies for teams when they're winning or losing and what aspects should be the focus in either situation. He describes and quantifies the jobs of team leaders and role players, then discusses the interactions between players and how to achieve the best fit. Oliver conceptualizes the meaning of teamwork and how to quantify the value of different types of players working together. He examines historically successful NBA teams and identifies what made them so successful: individual talent, a system of putting players together, or good coaching. Oliver then uses these statistical tools and case studies to evaluate the best players in history, such as Magic Johnson, Wilt Chamberlain, Bill Russell, and Charles Barkley and how they contributed to their teams' success. He does the same for some of the NBA's oddball players-Manute Bol, Muggsy Bogues, and Dennis Rodman and for the WNBA's top players. *Basketball on Paper* is unique in its incorporation of business and analytical concepts within the context of basketball to measure the value of players in a cooperative setting. Whether you're looking for strategies or new ideas to throw out while watching the ballgame at a sports bar, Dean Oliver's *Basketball on Paper* will give you amazing new insights into teamwork, coaching, and success."

## Media Ethics

Top cybersecurity journalist Kim Zetter tells the story behind the virus that sabotaged Iran's nuclear efforts and shows how its existence has ushered in a new age of warfare—one in which a digital attack can have the same destructive capability as a megaton bomb. In January 2010, inspectors with the International Atomic Energy Agency noticed that centrifuges at an Iranian uranium enrichment plant were failing at an unprecedented rate. The cause was a complete mystery—apparently as much to the technicians replacing the centrifuges as to the inspectors observing them. Then, five months later, a seemingly unrelated event occurred: A computer security firm in Belarus was called in to troubleshoot some computers in Iran that were crashing and rebooting repeatedly. At first, the firm's programmers believed the malicious code on the machines was a simple, routine piece of malware. But as they and other experts around the world investigated, they discovered a mysterious virus of unparalleled complexity. They had, they soon learned, stumbled upon the world's first digital weapon. For Stuxnet, as it came to be known, was unlike any other virus or worm built before: Rather than simply hijacking targeted computers or stealing information from them, it escaped the digital realm to wreak actual, physical destruction on a nuclear facility. In these pages, Wired journalist Kim Zetter draws on her extensive sources and expertise to tell the story behind Stuxnet's planning, execution, and discovery, covering its genesis in the corridors of Bush's White House and its unleashing on systems in Iran—and telling the spectacular, unlikely tale of the security geeks who managed to unravel a sabotage campaign years in the making. But Countdown to Zero Day ranges far beyond Stuxnet itself. Here, Zetter shows us how digital warfare developed in the US. She takes us inside today's flourishing zero-day "grey markets," in which intelligence agencies and militaries pay huge sums for the malicious code they need to carry out infiltrations and attacks. She reveals just how vulnerable many of our own critical systems are to Stuxnet-like strikes, from nation-state adversaries and anonymous hackers alike—and shows us just what might happen should our infrastructure be targeted by such an attack. Propelled by Zetter's unique knowledge and access, and filled with eye-opening explanations of the technologies involved, Countdown to Zero Day is a comprehensive and prescient portrait of a world at the edge of a new kind of war.

## Information Wars

## Democracy Hacked

When burglar Luther Whitney breaks into a Virginia mansion, he witnesses a brutal crime involving the president--a man who believes he can get away with anything--and now, Luther may be the only one who can stop him in this #1 New York Times bestselling thriller. In a heavily guarded mansion in the Virginia countryside, professional burglar and break-in artist Luther Whitney is trapped behind a two-way mirror. What he witnesses destroys his faith not only in justice, but in all he holds dear. What follows is an unthinkable abuse of power and criminal conspiracy, as a breathtaking cover-up is set in motion by those appointed to work for one of the most important people in the world--the President of the United States.

## **Radical Uncertainty**

There are no bad guys or good guys. There are only better guys and worse guys. One of the worse guys is Val Toreth. In a world in which torture is a legitimate part of the investigative process, he works for the Investigation and Interrogation Division, where his colleagues can be more dangerous than the criminals he investigates. One of the better guys is Keir Warrick. His small corporation, SimTech, is developing a "sim" system that places users in a fully immersive virtual reality. A minnow in a murky and dangerous pond, he is only beginning to discover how many compromises may be required for success. Their home is the dark future dystopia of New London. A totalitarian bureaucracy controls the European Administration, sharing political power with the corporations. The government uses violence and the many divisions of the feared Department of Internal Security to maintain control and crush resistance. The corporations fight among themselves, using lethal force under the euphemism of "corporate sabotage," uniting only to resist attempts by the Administration to extend its influence over them. Toreth and Warrick are more natural enemies than allies. But mutual attraction and the fight for survival can create unlikely bonds.

## **The Green New Deal**

A comprehensive, hands-on resource---now fully revised and updated---the third edition of Mergers and Acquisitions from A to Z shows you how to get M&A deals done right. --

## **Dark Mirror**

## **Mind Fuck**

Advertising is everywhere. By some estimates, the average American is exposed to over 3,000 advertisements each day. Whether we realize it or not, "adcreep"—modern marketing's march to create a world where advertising can be expected anywhere and anytime—has come, transforming not just our purchasing decisions, but our relationships, our sense of self, and the way we navigate all spaces, public and private. Adcreep journeys through the curious and sometimes troubling world of modern advertising. Mark Bartholomew exposes an array of marketing techniques that might seem like the stuff of science fiction: neuromarketing, biometric scans, automated online spies, and facial recognition technology, all enlisted to study and stimulate consumer desire. This marriage of advertising and technology has consequences. Businesses wield rich and portable records of consumer preference, delivering advertising tailored to your own idiosyncratic thought processes. They mask their role by using social media to mobilize others, from celebrities to your own relatives, to convey their messages. Guerrilla marketers turn every space into a potential site for a commercial come-on or clandestine market research. Advertisers now know you on a deeper, more intimate level, dramatically tilting the historical balance of power between advertiser and audience. In this world of ubiquitous commercial appeals, consumers and policymakers are numbed to advertising's growing presence. Drawing on a variety of

sources, including psychological experiments, marketing texts, communications theory, and historical examples, Bartholomew reveals the consequences of life in a world of non-stop selling. Adcreep mounts a damning critique of the modern American legal system's failure to stem the flow of invasive advertising into our homes, parks, schools, and digital lives.

### **Crisis of Conscience**

Discover the foundation, power, and necessity of visual communication with this essential guide Visual communication has changed. It's gone from being an optional medium for relaying information to an important method for building connections and increasing understanding. We now use visual storytelling to help us establish and strengthen relationships, engage distracted audiences, and bring clarity to complexity. Killer Visual Strategies examines how visual communication has transformed how brands connect with their customers and colleagues alike. It looks at the growing audience demand for quality visual content and how organizations must meet this demand or risk being left behind. Killer Visual Strategies traces the history of visual communication and explores why it now plays an integral role in our daily lives. As Amy Balliett tells the story of this evolving medium, she naturally incorporates visuals, such as timelines and data visualizations throughout. In addition to providing actionable rules to follow for creating high-impact visual content, Balliett also explores the latest trends, including visual search, augmented reality (AR), and virtual reality (VR). Then, she looks forward to what lies ahead in this dynamic field. The book's topics can benefit readers in a range of professions where visual content is now vital to sharing a message. Learn best practices for visual communication Gain inspiration from countless visual examples Stay on top of the latest trends in visual communication Understand visual communication for marketing, sales, design, HR, and more Killer Visual Strategies provides a clearer picture of the evolution of visual communication as a fundamental part of how a story is told.

### **The True Believer**

The ninth edition of Media Ethics: Issues and Cases has been updated to reflect the most pressing ethical issues in media. Featuring 25 new cases on hot topic issues from fake news to drones and a new chapter on social justice, this authoritative case book gives students the tools to make ethical decisions in an increasingly complex environment.

### **Web Design in a Nutshell**

From the three primary architects of the American policy response to the worst economic catastrophe since the Great Depression, a magnificent big-picture synthesis--from why it happened to where we are now. In 2018, Ben Bernanke, Tim Geithner, and Hank Paulson came together to reflect on the lessons of the 2008 financial crisis ten years on. Recognizing that, as Ben put it, "the enemy is forgetting," they examine the causes of the crisis, why it was so damaging, and what it ultimately took to prevent a second Great Depression. And they provide to their successors in the United States and the finance ministers and central bank governors of other countries a valuable playbook

for reducing the damage from future financial crises. Firefighting provides a candid and powerful account of the choices they and their teams made during the crisis, working under two presidents and with the leaders of Congress.

### **Adcreep**

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit--at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future--if we let it.

### **Countdown to Zero Day**

The former Director of National Intelligence speaks out in this New York Times bestseller When he stepped down in January 2017 as the fourth United States Director of National Intelligence, James Clapper had been President Obama's senior intelligence advisor for six and a half years, longer than his three predecessors combined. He led the US Intelligence Community through a period that included the raid on Osama bin Laden, the Benghazi attack, the leaks of Edward Snowden, and Russia's influence operation on the 2016 U.S election. In Facts and Fears, Clapper traces his career through the growing threat of cyberattacks, his relationships with Presidents and Congress, and the truth about Russia's role in the presidential election. He describes, in the wake of Snowden and WikiLeaks, his efforts to make intelligence more transparent and to push back against the suspicion that Americans' private lives are subject to surveillance. Finally, it was living through Russian interference in the 2016 presidential election and seeing how the foundations of American democracy were--and continue to be--undermined by a foreign power that led him to break with his instincts grown through more than five decades in the intelligence profession, to share his inside experience. Clapper considers such controversial questions as, is intelligence ethical? Is it moral to intercept communications or to photograph closed societies from orbit? What are the limits of what we should be allowed to do? What protections should we give to the private citizens of the world, not to mention our fellow Americans? Is there a time that intelligence officers can lose

credibility as unbiased reporters of hard truths by asserting themselves into policy decisions? *Facts and Fears* offers a privileged look inside the United States intelligence community and addresses with the frankness and professionalism for which James Clapper is known some of the most difficult challenges in our nation's history.

## **Dawn of the Code War**

"A call to arms and to action, for anyone with a conscience, anyone alarmed about the decline of our democracy." -- New York Times bestselling author Wendell Potter "PowerfulHis extensively reported tales of individual whistleblowers and their often cruel fates are compellingThey reveal what it can mean to live in an age of fraud." -- The Washington Post "Tom Mueller's authoritative and timely book reveals what drives a few brave souls to expose and denounce specific cases of corruption. He describes the structural decay that plagues many of our most powerful institutions, putting democracy itself in danger." --George Soros A David-and-Goliath story for our times: the riveting account of the heroes who are fighting a rising tide of wrongdoing by the powerful, and showing us the path forward. We live in a period of sweeping corruption -- and a golden age of whistleblowing. Over the past few decades, principled insiders who expose wrongdoing have gained unprecedented legal and social stature, emerging as the government's best weapon against corporate misconduct--and the citizenry's best defense against government gone bad. Whistleblowers force us to confront fundamental questions about the balance between free speech and state secrecy, and between individual morality and corporate power. In *Crisis of Conscience*, Tom Mueller traces the rise of whistleblowing through a series of riveting cases drawn from the worlds of healthcare and other businesses, Wall Street, and Washington. Drawing on in-depth interviews with more than two hundred whistleblowers and the trailblazing lawyers who arm them for battle--plus politicians, intelligence analysts, government watchdogs, cognitive scientists, and other experts--Mueller anatomizes what inspires some to speak out while the rest of us become complicit in our silence. Whistleblowers, we come to see, are the freethinking, outspoken citizens for whom our republic was conceived. And they are the models we must emulate if our democracy is to survive.

## **Antisocial Media**

NEW YORK TIMES BESTSELLER Edward Snowden, the man who risked everything to expose the US government's system of mass surveillance, reveals for the first time the story of his life, including how he helped to build that system and what motivated him to try to bring it down. In 2013, twenty-nine-year-old Edward Snowden shocked the world when he broke with the American intelligence establishment and revealed that the United States government was secretly pursuing the means to collect every single phone call, text message, and email. The result would be an unprecedented system of mass surveillance with the ability to pry into the private lives of every person on earth. Six years later, Snowden reveals for the very first time how he helped to build this system and why he was moved to expose it. Spanning the bucolic Beltway suburbs of his childhood and the clandestine CIA and NSA postings of his adulthood, *Permanent Record* is the extraordinary account of a bright young man who grew up online—a man who became a spy, a whistleblower, and, in exile, the Internet's conscience. Written with wit, grace, passion, and an unflinching candor, *Permanent Record* is a crucial memoir of our digital age and destined to be a classic.

## **Kali's Daughter**

Neoliberalism is easily one of the most powerful discourses to emerge within the social sciences in the last two decades, and the number of scholars who write about this dynamic and unfolding process of socio-spatial transformation is astonishing. Even more surprising though is that there has, until now, not been an attempt to provide a wide-ranging volume that engages with the multiple registers in which neoliberalism has evolved. The Routledge Handbook of Neoliberalism seeks to offer a comprehensive overview of the phenomenon of neoliberalism by examining the range of ways that it has been theorized, promoted, critiqued, and put into practice in a variety of geographical locations and institutional frameworks. With contributions from over 50 leading authors working at institutions around the world the volume's seven sections will offer a systematic overview of neoliberalism's origins, political implications, social tensions, spaces, natures and environments, and aftermaths in addressing ongoing and emerging debates. The volume aims to provide the first comprehensive overview of the field and to advance the established and emergent debates in a field that has grown exponentially over the past two decades, coinciding with the meteoric rise of neoliberalism as a hegemonic ideology, state form, policy and program, and governmentality. It includes a substantive introductory chapter and will serve as an invaluable resource for undergraduates, graduate students, and professional scholars alike.

## **Mergers & Acquisitions from A to Z**

Details a variety of front-end technologies and techniques and reviews Web design fundamentals while explaining how to work with HTML, graphics, and multimedia and interactive applications.

## **Permanent Record**

When information is a weapon, every opinion is an act of war. We live in a world of influence operations run amok, where dark ads, psyops, hacks, bots, soft facts, ISIS, Putin, trolls, and Trump seek to shape our very reality. In this surreal atmosphere created to disorient us and undermine our sense of truth, we've lost not only our grip on peace and democracy--but our very notion of what those words even mean. Peter Pomerantsev takes us to the front lines of the disinformation age, where he meets Twitter revolutionaries and pop-up populists, "behavioral change" salesmen, Jihadi fanboys, Identitarians, truth cops, and many others. Forty years after his dissident parents were pursued by the KGB, Pomerantsev finds the Kremlin re-emerging as a great propaganda power. His research takes him back to Russia--but the answers he finds there are not what he expected. Blending reportage, family history, and intellectual adventure, *This Is Not Propaganda* explores how we can reimagine our politics and ourselves when reality seems to be coming apart.

## **Lurking**

One of Esquire's Best Books to Elevate Your Reading List in 2020, , and a OneZero Best Tech Book of 2020. Named one of the 100 Notable books of 2020 by the End of the World Review. A concise but wide-ranging personal history of the internet from—for the first time—the point of view of the user In a shockingly short amount of time, the internet has bound people around the world together and torn us apart and changed not just the way we communicate but who we are and who we can be. It has created a new, unprecedented cultural space that we are all a part of—even if we don't participate, that is how we participate—but by which we're continually surprised, betrayed, enriched, befuddled. We have churned through platforms and technologies and in turn been churned by them. And yet, the internet is us and always has been. In *Lurking*, Joanne McNeil digs deep and identifies the primary (if sometimes contradictory) concerns of people online: searching, safety, privacy, identity, community, anonymity, and visibility. She charts what it is that brought people online and what keeps us here even as the social equations of digital life—what we're made to trade, knowingly or otherwise, for the benefits of the internet—have shifted radically beneath us. It is a story we are accustomed to hearing as tales of entrepreneurs and visionaries and dynamic and powerful corporations, but there is a more profound, intimate story that hasn't yet been told. Long one of the most incisive, ferociously intelligent, and widely respected cultural critics online, McNeil here establishes a singular vision of who we are now, tells the stories of how we became us, and helps us start to figure out what we do now.

### **Active Measures**

From the bestselling author of *The Dark Net* comes a book that explains all the dangers of the digital revolution and offers concrete solutions on how we can protect our personal privacy, and democracy itself. The internet was meant to set us free. But have we unwittingly handed too much away to shadowy powers behind a wall of code, all manipulated by a handful of Silicon Valley utopians, ad men, and venture capitalists? And, in light of recent data breach scandals around companies like Facebook and Cambridge Analytica, what does that mean for democracy, our delicately balanced system of government that was created long before big data, total information, and artificial intelligence? In this urgent polemic, Jamie Bartlett argues that through our unquestioning embrace of big tech, the building blocks of democracy are slowly being removed. The middle class is being eroded, sovereign authority and civil society is weakened, and we citizens are losing our critical faculties, maybe even our free will. *The People Vs Tech* is an enthralling account of how our fragile political system is being threatened by the digital revolution. Bartlett explains that by upholding six key pillars of democracy, we can save it before it is too late. We need to become active citizens, uphold a shared democratic culture, protect free elections, promote equality, safeguard competitive and civic freedoms, and trust in a sovereign authority. This essential book shows that the stakes couldn't be higher and that, unless we radically alter our course, democracy will join feudalism, supreme monarchies and communism as just another political experiment that quietly disappeared.

### **The Age of Surveillance Capitalism**

A former FBI Special Agent and leading cyber-security expert offers a devastating and essential look at the misinformation campaigns, fake news, and electronic espionage operations that have become the cutting edge of modern warfare—and how we can protect ourselves and our

country against them. Clint Watts electrified the nation when he testified in front of the House Intelligence Committee regarding Russian interference in the 2016 election. In *Messing with the Enemy*, the cyber and homeland security expert introduces us to a frightening world in which terrorists and cyber criminals don't hack your computer, they hack your mind. Watts reveals how these malefactors use your information and that of your friends and family to work for them through social media, which they use to map your social networks, scour your world affiliations, and master your fears and preferences. Thanks to the schemes engineered by social media manipulators using you and your information, business executives have coughed up millions in fraudulent wire transfers, seemingly good kids have joined the Islamic State, and staunch anti-communist Reagan Republicans have cheered the Russian government's hacking of a Democratic presidential candidate's e-mails. Watts knows how they do it because he's mirrored their methods to understand their intentions, combat their actions, and coopt their efforts. Watts examines a particular social media platform—from Twitter to internet Forums to Facebook to LinkedIn—and a specific bad actor—from al Qaeda to the Islamic State to the Russian and Syrian governments—to illuminate exactly how social media tracking is used for nefarious purposes. He explains how he's learned, through his successes and his failures, to engage with hackers, terrorists, and even the Russians—and how these interactions have generated methods of fighting back. Shocking, funny, and eye-opening, *Messing with the Enemy* is a deeply urgent guide for living safe and smart in a super-connected world.

### **Four Lost Cities: A Secret History of the Urban Age**

An urgent plan to confront climate change, transform the American economy, and create a green post-fossil fuel culture. A new vision for America's future is quickly gaining momentum. Facing a global emergency, a younger generation is spearheading a national conversation around a Green New Deal and setting the agenda for a bold political movement with the potential to revolutionize society. Millennials, the largest voting bloc in the country, are now leading on the issue of climate change. While the Green New Deal has become a lightning rod in the political sphere, there is a parallel movement emerging within the business community that will shake the very foundation of the global economy in coming years. Key sectors of the economy are fast-decoupling from fossil fuels in favor of ever cheaper solar and wind energies and the new business opportunities and employment that accompany them. New studies are sounding the alarm that trillions of dollars in stranded fossil fuel assets could create a carbon bubble likely to burst by 2028, causing the collapse of the fossil fuel civilization. The marketplace is speaking, and governments will need to adapt if they are to survive and prosper. In *The Green New Deal*, New York Times bestselling author and renowned economic theorist Jeremy Rifkin delivers the political narrative and economic plan for the Green New Deal that we need at this critical moment in history. The concurrence of a stranded fossil fuel assets bubble and a green political vision opens up the possibility of a massive shift to a post-carbon ecological era, in time to prevent a temperature rise that will tip us over the edge into runaway climate change. With twenty-five years of experience implementing Green New Deal-style transitions for both the European Union and the People's Republic of China, Rifkin offers his vision for how to transform the global economy and save life on Earth.

### **Handbook of Neoliberalism**

One of Apple's Most Anticipated Books of Winter 2021 A quest to explore some of the most spectacular ancient cities in human history—and figure out why people abandoned them. In *Four Lost Cities*, acclaimed science journalist Annalee Newitz takes readers on an entertaining and mind-bending adventure into the deep history of urban life. Investigating across the centuries and around the world, Newitz explores the rise and fall of four ancient cities, each the center of a sophisticated civilization: the Neolithic site of Çatalhöyük in Central Turkey, the Roman vacation town of Pompeii on Italy's southern coast, the medieval megacity of Angkor in Cambodia, and the indigenous metropolis Cahokia, which stood beside the Mississippi River where East St. Louis is today. Newitz travels to all four sites and investigates the cutting-edge research in archaeology, revealing the mix of environmental changes and political turmoil that doomed these ancient settlements. Tracing the early development of urban planning, Newitz also introduces us to the often anonymous workers—slaves, women, immigrants, and manual laborers—who built these cities and created monuments that lasted millennia. *Four Lost Cities* is a journey into the forgotten past, but, foreseeing a future in which the majority of people on Earth will be living in cities, it may also reveal something of our own fate.

## **Basketball on Paper**

From former Time editor and Under Secretary for Public Diplomacy and Public Affairs Richard Stengel, *Information Wars* is the first and only insider account exploring how the U.S. tried -- and failed -- to combat the global rise of disinformation that eventually spilled into the 2016 election.

## **Messing with the Enemy**

Named one of the best books of the year by NPR, Fortune, Bloomberg, Sunday Times A New York Times Book Review Editor's Choice "If you want to understand modern-day Silicon Valley, you need to read this book." —John Carreyrou, New York Times best-selling author of *Bad Blood* Hailed as the definitive book on Uber and Silicon Valley, *Super Pumped* is an epic story of ambition and deception, obscene wealth, and bad behavior that explores how blistering technological and financial innovation culminated in one of the most catastrophic twelve-month periods in American corporate history. Backed by billions in venture capital dollars and led by a brash and ambitious founder, Uber promised to revolutionize the way we move people and goods through the world. What followed would become a corporate cautionary tale about the perils of startup culture and a vivid example of how blind worship of startup founders can go wildly wrong.

## **When America Stopped Being Great**

On a chilly November morning in Geneva, Deepika Thakur prepares to address the United Nations Human Rights Council. Despite her personal experience of oppression as a Dalit woman, she must claim that the Indian government remains firmly committed to eradicating castebased discrimination in the country. As echoes of humiliation and atrocities flood her memory, Deepika is transported back in time, to almost six years ago, when she became the first member of her family to be selected for the Indian Civil Services. She had moved from

Bhopal, her home town, to the Lal Bahadur Shastri National Academy of Administration in Mussoorie, to prepare for a career as a civil servant. It was here that she met Aman, an uppercaste Brahmin, and Vijay, a fellow Dalit. Both relationships defined by caste and class politics, Deepika had found herself in the crosshairs of an ancient history built on inequality and prejudice. Yet, as a diplomat from India's Foreign Service, she must deny caste, and the fact that India's fractured society, despite its apparent modernization and progress, remains stuck in the middle ages. Her father's words come back to haunt her: 'When you cannot fight the system, you must endure.' Will Deepika fight? Will she endure? What will she say to the Human Rights Council? How will she represent India to the rest of the world?

### **Alive at the Village Vanguard**

The inside story of how America's enemies launched a cyber war against us-and how we've learned to fight back With each passing year, the internet-linked attacks on America's interests have grown in both frequency and severity. Overmatched by our military, countries like North Korea, China, Iran, and Russia have found us vulnerable in cyberspace. The "Code War" is upon us. In this dramatic book, former Assistant Attorney General John P. Carlin takes readers to the front lines of a global but little-understood fight as the Justice Department and the FBI chases down hackers, online terrorist recruiters, and spies. Today, as our entire economy goes digital, from banking to manufacturing to transportation, the potential targets for our enemies multiply. This firsthand account is both a remarkable untold story and a warning of dangers yet to come.

### **The People Vs Tech**

If you wanted to build a machine that would distribute propaganda to millions of people, distract them from important issues, energize hatred and bigotry, erode social trust, undermine respectable journalism, foster doubts about science, and engage in massive surveillance all at once, you would make something a lot like Facebook. Of course, none of that was part of the plan. In this fully updated paperback edition of Antisocial Media, Siva Vaidyanathan explains how Facebook devolved from an innocent social site hacked together by Harvard students into a force that, while it may make personal life just a little more pleasurable, makes democracy a lot more challenging. It's an account of the hubris of good intentions, a missionary spirit, and an ideology that sees computer code as the universal solvent for all human problems. And it's an indictment of how "social media" has fostered the deterioration of democratic culture around the world, from facilitating Russian meddling in support of Trump's election to the exploitation of the platform by murderous authoritarians in Burma and the Philippines. Both authoritative and trenchant, Antisocial Media shows how Facebook's mission went so wrong.

### **Firefighting**

For the first time, the Cambridge Analytica whistleblower tells the inside story of the data mining and psychological manipulation behind the election of Donald Trump and the Brexit referendum, connecting Facebook, WikiLeaks, Russian intelligence, and international hackers.

“Mindf\*ck demonstrates how digital influence operations, when they converged with the nasty business of politics, managed to hollow out democracies.”—The Washington Post Mindf\*ck goes deep inside Cambridge Analytica’s “American operations,” which were driven by Steve Bannon’s vision to remake America and fueled by mysterious billionaire Robert Mercer’s money, as it weaponized and wielded the massive store of data it had harvested on individuals—in excess of 87 million—to disunite the United States and set Americans against each other. Bannon had long sensed that deep within America’s soul lurked an explosive tension. Cambridge Analytica had the data to prove it, and in 2016 Bannon had a presidential campaign to use as his proving ground. Christopher Wylie might have seemed an unlikely figure to be at the center of such an operation. Canadian and liberal in his politics, he was only twenty-four when he got a job with a London firm that worked with the U.K. Ministry of Defense and was charged putatively with helping to build a team of data scientists to create new tools to identify and combat radical extremism online. In short order, those same military tools were turned to political purposes, and Cambridge Analytica was born. Wylie’s decision to become a whistleblower prompted the largest data-crime investigation in history. His story is both exposé and dire warning about a sudden problem born of very new and powerful capabilities. It has not only laid bare the profound vulnerabilities—and profound carelessness—in the enormous companies that drive the attention economy, it has also exposed the profound vulnerabilities of democracy itself. What happened in 2016 was just a trial run. Ruthless actors are coming for your data, and they want to control what you think.

### **Propaganda Machine**

### **Outnumbered**

A part of Harper Perennial’s special “Resistance Library” highlighting classic works that illuminate the “Age of Trump”: A boldly packaged reissue of the classic examination of dangerous nationalist political movements. “Its theme is political fanaticism, with which it deals severely and brilliantly.” —New Yorker A stevedore on the San Francisco docks in the 1940s, Eric Hoffer wrote philosophical treatises in his spare time while living in the railroad yards. The True Believer—the first and most famous of his books—was made into a bestseller when President Eisenhower cited it during one of the earliest television press conferences. Called a “brilliant and original inquiry” and “a genuine contribution to our social thought” by Arthur Schlesinger, Jr., this landmark in the field of social psychology is completely relevant and essential for understanding the world today as it delivers a visionary, highly provocative look into the mind of the fanatic and a penetrating study of how an individual becomes one.

### **Mindf\*ck**

Jazz fans get the inside story of New York’s legendary club. At age 83 Lorraine Gordon is a jazz icon who has lived more than a few lives: downtown bohemian uptown grande dame music business pioneer wife lover mother and finally at a point when m

## **This Is Not Propaganda**

From Microsoft's president and one of the tech industry's wisest thinkers comes a frank and thoughtful reckoning with how to balance enormous promise and existential risk as the digitization of everything accelerates.

## **Killer Visual Strategies**

'Fascinating' Financial Times Algorithms are running our society, and as the Cambridge Analytica story has revealed, we don't really know what they are up to. Our increasing reliance on technology and the internet has opened a window for mathematicians and data researchers to gaze through into our lives. Using the data they are constantly collecting about where we travel, where we shop, what we buy and what interests us, they can begin to predict our daily habits. But how reliable is this data? Without understanding what mathematics can and can't do, it is impossible to get a handle on how it is changing our lives. In this book, David Sumpter takes an algorithm-strewn journey to the dark side of mathematics. He investigates the equations that analyse us, influence us and will (maybe) become like us, answering questions such as: Who are Cambridge Analytica? And what are they doing with our data? How does Facebook build a 100-dimensional picture of your personality? Are Google algorithms racist and sexist? Why do election predictions fail so drastically? Are algorithms that are designed to find criminals making terrible mistakes? What does the future hold as we relinquish our decision-making to machines? Featuring interviews with those working at the cutting edge of algorithm research, including Alex Kogan from the Cambridge Analytica story, along with a healthy dose of mathematical self-experiment, *Outnumbered* will explain how mathematics and statistics work in the real world, and what we should and shouldn't worry about. A lot of people feel outnumbered by algorithms – don't be one of them.

## **Absolute Power**

A narrative account of the surveillance state that emerged after 9/11 and why it matters relates the story of Edward Snowden's leaked NSA documents and the author's own battles against unknown digital adversaries.

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